

Bay Vista College: Much More Than a Pretty New Face

It's always 'good news' when a school upgrades its 'bricks and mortar, equipment and decor to the benefit of its students. National City Mayor Ron Morrison recently joined Bay Vista's President Lynelle Lynch, for the "ribbon of hair" cutting ceremony to celebrate the new look of the Bay Vista College of Beauty after an extensive renovation. The ceremony also commemorated the school's 50 years of beauty education.

"As important as our beautiful and added-function learning environment is, the really big news is what is going on inside", says Lynch who is launching three innovative programs at her three San Diego area schools.

First, Salon Training International's Business Fundamentals Program, taught concurrently with the school cosmetology curriculum now ensures students arrive at their first workplace with a strong sense of business and financial needs. Second, Bay Vista will soon be the first school in California offering an expanded 600 Hour Spa Nail Technician Program, adding spa treatments and manicuring procedures that today's 5 star spas require for their 'top jobs'. Finally, Lynch has innovated an Emphasis on Make-Up curriculum, an approved stand alone 150 hour course that utilizes the Makeup Designory (MUD) curriculum. Students will leave school with good client make-up application and retail selling skills to satisfy the needs of today's salon/spa owners who know the value of make-up skills to their salon's bottom line.

For more information on these schools in San Diego — Poway (858) 748-1490, National City (619) 474-6607 or El Cajon (619) 442-3407 visit www.sandiegobeautyacademy.com



Ron Morrison, mayor of National City, California and Lynelle Lynch, president of the Bay Vista College of Beauty, dedicate the reopening of the beauty school in the San Diego community.