30 SMART MARKETING SOLUTIONS

Profit-boosting promotions for every niche in your salon and spa
PORTFOLIO: Bold Style

Hailing from San Diego's Poway Academy, Bird Lindsay, Felicia Taite, Rachel Potter, Victoria Nguyen and Yolanda McGirt comprise the Master Artistic Team, an honor for which they had to audition with their most unique hair cut. Under the direction of Artistic Director Diego Raviglione, the team has launched a collection inspired by a combination of retro classic hair shapes with an aggressive attitude. From strong geometric bobs to contoured silhouettes, the styles reflect talent far beyond these students' years behind the chair.

Paying too much for Credit Card Processing?

- Lowest Processing Rates Guaranteed
- Join our network of over 3000 Salons
- Direct Deposit into multiple Bank Accounts
- Booth Renter programs are available

Hair: Bird Lindsay, Felicia Taite, Rachel Potter, Victoria Nguyen and Yolanda McGirt, led by Artistic Director Diego Raviglione
Make-up: Kristina-Monique Cortez
Photography: Ryan Nichols-Roy