Women of Substance

Sharing their success stories, thoughts on equality and the best strategic advice with the industry's next generation.

Who was your mentor along the way? “My husband is one of my nearest and dearest visionary mentors. An innovative entrepreneur who shares his drive and passion for business, the community and family, and most importantly, how to balance it all three.”

How has being a woman made your career path harder or easier? “Most of the professionals I have been in business with, which is why I love what I do, encourage and integrate others’ vision and passion to make this world more beautiful.”

What would you consider your biggest professional break? “Specifically, for the beauty school industry, my most significant break was to recruit the most amazing team of industry leaders to collaborate with and build the salon and spa business, including for its first franchisees.”

What’s the best business advice anyone ever gave you? “In real estate, your fist advice is location, location, location, and in your industry’s people, people, people. Build a winning culture of inspired teams members that unite around a common vision and give them the tools to make a difference. Focus your team to look at challenges as opportunities.”

What business achievement are you most proud of? “Creating the Bello Academy, a school with 17 advanced courses that prepare our graduates with the confidence to be successful and at the same time inspire our team to continue to evolve and elevate our academy! The charitable achievement is extraordinary proud of is the launch of Beauty Changes Lives—a lifetime dream to elevate and change the perception of the careers in beauty and wellness so that the recognition that these careers are promising careers.”

What do you hope to achieve in the next five years? “We will continue to evolve our branch to reach more students internationally. We hope to create an associate degree in beauty and wellness, and we are evolving our curriculum to provide students with an online experience in addition to the classroom. For many years, we want to be viewed as the school that elevated the industry and provided the connection between the students and the professionals behind the Beauty Changes Lives initiative.”

The beauty industry is blessed with many dynamic and powerful women who have achieved tremendous success with their vision and passion to make this world more beautiful! — Lynelle Lynch

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