

POWERED BY

# Bellus Academy

THE ACADEMY OPENS THE DOORS TO YOUR DREAM PROFESSIONAL BEAUTY CAREER.

## Careers in the professional beauty industry

open gateways to unlimited possibilities. And as with many choices in life, education is key to accessing all the opportunities the industry has to offer. Choosing the right beauty academy can affect a graduate's financial earnings, professional achievements and career satisfaction. Since 2008, Bellus Academy in Poway, California, has redefined beauty education. Referred to as the "Harvard of Beauty Schools" by *San Diego Magazine* and named the Best Continental Academy in North America by the prestigious Intercoiffure Mondial, Bellus Academy is one of the world's premier beauty schools. Here are five reasons why:

**1** Bellus Academy educators are routinely named winners and finalists in North American and international beauty competitions, including Wella Professionals' TrendVision and Sebastian Professional's What's Next Awards.

**2** The expertise that puts Bellus educators and platform artists in the spotlight is channeled into a radically unique curriculum that is annually updated. Whether it's including eyelash extensions in the cosmetology program or adding spa services to the nail program, each Bellus Academy program equips graduates with the tools they need for success in the world's top spas and salons.

**3** In addition to an award-winning staff, Bellus Academy brings the industry's most accomplished artists—DJ Muldoon, Sonya Dove, Jen Planck and Michael Hasse, to name a few—into the classroom for mentoring and coaching. Additionally, the academy has a perennial presence at the industry's leading trade shows and events. Helping to guide the academy, the Bellus advisory board includes several CEOs representing beauty's most esteemed brands.



Bellus Academy director of education, Matt Hom, accepts the Sebastian Professional's What's Next Award.

**4** From their first day on campus, students elevate their learning experience and build professional confidence through community service and industry competitions. By moving education beyond the classroom and into the "real world," students cultivate client experience and build their artistic, presentation and communication skills.

**5** Bellus Academy elevates beauty education, offering advanced salon and spa services and retaining a medical director who is one of the top facial plastic surgeons in San Diego. An in-school photography studio supports editorial photo shoots and production of online beauty content. Partnerships with third-party certification organizations such as GreenCircle Certified and Wellness for Cancer connect beauty education to the interests of spa/salon employers and the clients they serve.



## + DETAILS

### REGISTER

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### INSTAGRAM

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