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### **New CIDESCO USA Skin Care and Body Therapy Certificates Available** *Bellus Academy Becomes First U.S. School to Offer Certificate Curriculum*

FOR IMMEDIATE RELEASE – Following a successful launch at America’s Beauty Show in April, CIDESCO Skin Care and CIDESCO Body Therapy Certificates will soon be taught at cosmetology schools throughout the USA. **Bellus Academy, San Diego, CA**, is the first school to receive approval from CIDESCO USA to integrate these programs into its esthetics curriculum. Several additional schools have applied to CIDESCO for approval to offer the certificate programs.

**The CIDESCO Certificate in Skin Care** curriculum includes education on facials, facial electrical treatments, plus full day, night and bridal make up, with a minimum 730 hours recommended for completion. **The CIDESCO Certificate in Body Therapy** protocol includes body analysis, pre-treatments, body electric treatments and full body massage, with 565 minimum hours of education recommended. The new CIDESCO Certificates will appeal to the growing number of estheticians who want to specialize in their areas of interest.

“With these CIDESCO Certificates, America’s estheticians can achieve a higher level of learning, as well as become affiliated with a worldwide peer-accreditation society,” said **Paul Dykstra, CEO of CIDESCO USA**. “We are delighted to have the renowned Bellus Academy as the first American cosmetology school to offer a Certificate program and we know many more will soon follow. What’s more, some of the Certificate education can be applied to the Review hours estheticians need in order to sit for the prestigious CIDESCO Diplomate Examination, truly the epitome of the esthetics world. Holding such status is even more important in the regulatory environment in which our profession finds itself today.”

CIDESCO is represented by leading schools and colleges in more than 40 countries, across 5 continents that meet CIDESCO standards and qualifications. The new CIDESCO Certificates were developed in response to the changes and needs within the global Beauty and Spa Industry, according to **Anna-Cari Gund, CIDESCO International president**.

“Bellus Academy’s affiliation with CIDESCO USA amplifies our commitment to equipping students with the skincare and beauty therapy knowledge required to work in the world’s most elite spas,” notes **Lynelle Lynch, owner of Bellus Academy**. “The prestige of the CIDESCO designation is a powerful differentiator, demonstrating a spa professional’s commitment to the highest standards of client care and service expertise. As a leader in advanced skincare education, Bellus Academy’s entire esthetic team is honored to continue elevating the standard of excellence embedded in our esthetics curriculum.”

CIDESCO USA will continue to create new ways to achieve both Certificate and Diplomate status for America’s estheticians. **CIDESCO USA Chairman Lydia Sarfati**, concluded “I couldn’t be more excited that Lynelle Lynch, who has helped change and benefit the lives of many through her presidency of the Beauty Changes Lives Foundation, will now incorporate a CIDESCO certification program into her prestigious Bellus Academy. This is another indication of the continued growth of the education programs of CIDESCO USA.”

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**About CIDESCO International**

*The Comité International d'Esthétique et de Cosmétologie (CIDESCO) is the world's major international beauty therapy association and the world standard for beauty and spa therapy. CIDESCO is represented by the leading schools and colleges of the world in over 40 countries across 5 continents which offer the internationally acclaimed CIDESCO standards and qualifications. [www.cidesco.com](http://www.cidesco.com)*

**About CIDESCO USA**

*The American section of CIDESCO International is managed by the non-profit salon/spa professional organization, Cosmetologists Chicago, owner and producer of America's Beauty Show. CIDESCO USA provides advanced educational tracks at major industry events throughout the country.*

**About Bellus Academy**

*Honored with the Intercoiffure Mondial Best Continental Academy award in 2015, Bellus Academy is an award-winning beauty and wellness institution dedicated to graduating career-ready professionals. Bellus Academy continues to partner with the highest caliber of experts, product lines and equipment manufacturers, raising the bar for educational training worldwide. For more information about our graduation rates, the median debt of students who have completed the program and other important information, please visit our website at [bellusacademy.edu/about/consumer-information-disclosures](http://bellusacademy.edu/about/consumer-information-disclosures).*