ESTHETICS 102 HYBRID

Method of Delivery: Hybrid

SOC Code 39-5094 and 39-5091 The Esthetician 102 program is an 1150-hour program combining the 1000-hour program of study in the services, theories and principles of Esthetics required for state board licensing and 150 hours of Makeup training utilizing the Make-up Designory (MUD) curriculum. The program length for the Day Schedule is 33 weeks. The program length for the Night Schedule is 46 weeks. The Makeup Artistry portion of the program adds an additional level of skills to the student's training and expertise. Bellus Academy esthetic students are trained using the Bellus Academy System of education, which utilizes verbal, written, visual and hands-on instruction throughout the classroom and clinic floor practicum. Along with high-quality technical training students will learn career development skills such as client consultation, business tracking systems and marketing strategies, as well as receiving Financial Literacy training. Listed below are units of study requirements for Kansas technical and practical criteria. Our curriculum meets or exceeds the minimum standards.

Course Objectives:

Upon completion of the 1300-hour program, the student will have had the opportunity to acquire the technical abilities and the academic theories incompliance with the requirements of the Kansas Board of Cosmetology. The skills and theories of each service are presented in a progressive manner permitting each student to acquire the maximum degree of technical ability and knowledge in a minimal length of time.

1. To successfully prepare the student to pass the exam.
2. To prepare students for entry level employment
3. To develop personality skills as well as mechanical skills suitable for the field of Esthetics
4. To develop marketing and sales skills to become a successful Esthetician.

Project a sense of personal integrity and self-confidence; practice proper grooming, effective communications skills, and visual poise; reflect a strong business and professional work ethic; perform basic manipulative skills required for successfully performing cosmetology practices, including effective use of required implements and equipment, proper application of corrective and special event makeup, unwanted hair removal, and lash/brow tinting; apply theoretical and technical knowledge to assure sound judgments, decisions, and procedures; practice effective business building skills encompassing successful service delivery, product prescription, and education of the client in proper home care regimen. To ensure continued career success, the graduate will continue to learn new and current information related to techniques, trends, and methods for career development in Cosmetology, Makeup Artistry and related positions.

***Units of Study**:*

The following units of study are established in our esthetics program. Listed below the topics are the subject descriptions that incorporate all areas required by the State Board of Cosmetology for licensure. Following the subject description section is a list of items/ areas covered in each subject. An esthetics student shall not work on the public until the student has completed 130 hours of training.

Hybrid (online and residential) Delivery

ESTHETICS-1000 HOURS

Subject:	Online Theory	On Campus Training	Minimum Theory Hours	Minimum Practice Hours	Minimum Procedures
(1) Infection Control – 60 Hours (a) Public Health (Sanitation, disinfection, sterilization) (b) Universal Precautions (Cross contamination, and blood borne pathogens)	5	5	10	50	
(2) Skin Anatomy and Physiology – 200 Hours (a) Structure and Function of the body System and Nerves (b) Dermatology (c) Cosmetic Chemistry (d) Pharmacology (e) Nutrition	40	160	200		
(3) Skin Analysis and Consultation – 120 Hours (a) Skin types and conditions (b) Contraindications and safety measures (c) Health screening (d) Consultation, post consultation and home care (e) Skin Analysis Equipment	25	55	80	40	
(4) Skin Treatments (including 80 facials)– 240 Hours (a) Cleansing techniques (b) Exfoliation--Mechanical & Chemical (enzymes, hydro-aphroxy) (c) Extraction--Without lancet (d) Conditioning	25	190	120	120	80 facials

(e) Masque therapy (f) Protection (g) Massage (h) Basic facial equipment and safety--Steamer, brush machine					
(5) Body Treatments (including 10 body treatments) – 40 Hours (a) Back and chest (b) Body wrap (c) Body exfoliation (d) Hydrotherapy (theory only)	10	10	20	20	10
(6) Advanced Skin Treatments (including 45 advanced skin treatments)– 140 Hours (a) Advanced exfoliation (b) Extractions using a lancet (c) Microdermabrasion (d) LED (e) Chemical exfoliation--Gessner's and AHA's (f) Microcurrent and other electrical treatments (g) Equipment for advanced skin treatments--Microdermabrasion, microcurrent, LED, mechanical	30	50	80	60	45
(7) Temporary Hair Removal – 40 Hours (a) Tweezing (b) Waxing (c) Depilatories (d) Sugaring (e) Threading (f) Contraindications and safety	10	0	10	30	40 facial waxes 10 body waxes
(8) Make-up (including 25 make-up practices) – 60 Hours (a) Purpose and effects (b) Eyebrow and eyelash services (c) Corrective (d) Camouflage	20	0	20	40	25
(9) Business Practices – 30 Hours (a) Business planning (b) Client records	15	20	30		
(10) State Law – 20 Hours	20	0	20		
(11) Student Specific Needs – 50 Hours (a) Additional training	0	50	50		
TOTAL ESTHETICS HOURS - 1000	***200***	***800***			

Makeup Artistry –150 Hours

SUBJECTS AND REQUIREMENTS:	**MINIMUM THEORY HOURS**	**MINIMUM PRACTICAL OPERATIONS / APPLICATIONS**
History	1	
Sanitation/Safety/Hygiene	5	10
Makeup:		
A. Skin Analysis	3	10
B. Color Theory	8	
C. Base Application	3	10
D. Concealers/Highlighters	9	10
E. Eye Brow Artistry	5	10
F. Eye Shadow and Liner	8	10
G. Lash & Brow Tinting/Mascara	5	10
H. Cheek Color and Application	5	10
I. Lip Liner	5	10
J. Artificial Eyelashes and Lip Color	5	10
K. Makeup for Mature Skin / Ethnic Skin	8	10
L. Male Corrective Makeup	5	5
M. Varying Mediums	3	5

N. Airbrushing	3	5
O. Body Makeup and Outside of the Box	3	5
P. Special Effects	3	5
Makeup Application:		
A. Bridal	8	10
B. Daytime	8	10
C. Evening	8	10
D. Corrective	8	10
E. Photography	8	10
Portfolio Building	10	
Personal Success in Makeup Artistry	4	
A. "Must do's" in Makeup Artistry/Their Relevance to Success		
B. Marketing Yourself and Your Salon/Spa		
C. Salon Business and Professional Development		
Business Skills	2	
A. Importance of service, sales and homecare		
B. Compensation		
C. Building Your Business		
D. Networking in the Industry/Alumni Activities		
E. Continuing Education: Supporting Success		
Review, Practice and Testing	5	
Additional Training	2	

TOTAL PROGRAM HOURS – 1150

CLASS AVAILABILITY

Classes are conducted, in an online format and in residency, Monday through Friday from 9:00 am to 4:30 pm for day students and Monday throughFriday from 5:30 pm to 10:30 pm for night students. Coursework that is delivered through distance education is completed at a location determined by the student. Please see the Class Start Calendar in the Catalog for Start dates.

INSTRUCTIONAL MATERIAL *is updated periodically and includes textbooks and equipment required for successful completion of the program.*

When the kit, its contents, and the textbooks have been issued to the student, they become the financial and personal responsibility of that student. Kit supplies may vary due to manufacturer availability.

Note: The academy provides sufficient supplies and informational material to each student to reinforce their learning. Such materials are issuedbased on instructional subject areas.